



## Video Submission Information

The Digital Media Delivery System (DMDS) is hardware free. It has been designed with flexibility in mind for implementation into your existing production workflow. All content that is intended for distribution through our system must be formatted as specified in this document - regardless of the destinations specific requirements. Our system will then handle the down conversion for destinations as needed to deliver to each of them specifically based on their requirements.

## Submit Via Yangaroo Web Portal

You can upload directly into your organization's Yangaroo DMDS account using your user specific credentials. It is the fastest way to send your spots to Altice. Register for an account and begin uploading immediately at: [www.dmds.me/cms](http://www.dmds.me/cms)

## Submit Via DMDS Manager Software

Uploading a high volume of spots to Altice? Upload your files via the DMDS Manager directly into your organization's Yangaroo DMDS account. For more information on using and downloading the DMDS Manager software consult the Help section on the Yangaroo ME web site.

## Submit Via Alternative Methods

Having trouble uploading with the Yangaroo Web Portal? Contact Yangaroo Ad Support ([adsupport@yangaroo.com](mailto:adsupport@yangaroo.com)) to upload via FTP or for physical deliveries.

## After You Upload

Don't forget to complete the process of sending your spot to Cablevision by creating a delivery order. For help with creating an order, see the Quick Reference Guide: Creating a Delivery Order or contact Yangaroo Ad Support ([adsupport@yangaroo.com](mailto:adsupport@yangaroo.com)).

## Master Video Upload Specifications

The following chart outlines the file requirements for HD/SD video masters provided to us. If you have any questions please contact DMDS support.

	HD Video	SD Video
<b>Codec:</b>	XDCAM HD422 1080i60 CBR XDCAM HD422 1080p30 CBR MPEG-2 ProRes 422 1080 30p ProRes 422 1080 60i	IMX NTSC 50 MPEG-2 MXF ProRes 422 NTSC
<b>Video Bit Rate:</b>	50 Mbits/s *	50 Mbits/s *
<b>Frame Rate:</b>	24 / 29.97 / 59.94	29.97
<b>Dropframe:</b>	Yes	Yes
<b>Aspect Ratio:</b>	16:9	4:3
<b>Width/Height:</b>	1920x1080	720x480, 720x486 720x512
<b>Chroma:</b>	4:2:2	4:2:2
<b>Interlacing:</b>	1080i (Upper field first) 1080p (Progressive)	480i (Upper field first) ProRes (Lower field first)
<b>Audio Type:</b>	PCM Audio/SMPTE 302M	PCM Audio/SMPTE 302M
<b>Sample Rate:</b>	48kHz	48kHz
<b>Audio Bit Depth:</b>	16, 24	16, 24

\* ProRes exempt from bit rate specifications

### Stereo Audio

Channel 1 - Stereo Left  
Channel 2 - Stereo Right  
Channel 3 - Mute  
Channel 4 - Mute  
Channel 5 - Mute  
Channel 6 - Mute  
Channel 7 - Mute  
Channel 8 - Mute

### 5.1 Surround Audio

Channel 1 - Left Front  
Channel 2 - Right Front  
Channel 3 - Center  
Channel 4 - Low Frequency Effects  
Channel 5 - Left Surround  
Channel 6 - Right Surround  
Channel 7 - Stereo Left  
Channel 8 - Stereo Right

## File Naming Specifications

- Only Alpha-Numeric characters are allowed (A-Z, 0-9)
- It is suggested that SD file names be no longer than 11 characters and that HD file names be no longer than 12 characters with the last character being an H

## Submission Requirements

- ALL spots must be spot only at proper/expected length
- NO slates preceding the spot
- NO black preceding or following the spot
- NO bars & tone
- NO variable frame rates and NO variable bit rates (VBR)
- NO anamorphic videos (SD)
- NO lower/bottom field dominance (HD)
- NO mono audio files (watch audio output settings)
- Max peak audio no greater than -10 dBFS
- We strongly recommend all HD content be submitted "center-cut-safe" as some destinations require it